

ANNY LONG

A interdisciplinary designer *focused* on products and systems thinking.

CONTACT

www.annylongdesign.com
hi@annylongdesign.com
Based in San Francisco

EDUCATION

COMMUNICATION DESIGN
CALIFORNIA COLLEGE OF THE ARTS
2022-2026

LANGUAGE

ENGLISH (NATIVE)
MANDARIN (ADVANCE)

DESIGN

DESIGN STRATEGY
SYSTEM
UX/UI
PHOTO +VIDEO
PACKAGING
LOGO DESIGN
PUBLICATION
AI VOICE DESIGN

EXPERIENCE

DESIGN FELLOWSHIP • CHILDREN CREATIVITY MUSEUM

02.2024—06.2024

- Developed integrated design strategy for wayfinding system and exhibition design.
- Coordinated and led the museum's programming team.
- Conducted in-person user research to determine usability.
- Established new guidelines for future design teams.
- Proposed and designed initial prototype using Sketch, Adobe Suite, Figma to establish extended design system.

SOFTWARE

ADOBE CREATIVE SUITE
PROCREATE
NOTION
FIGMA
PROTOPIE
LINERARITY
KEYNOTE
PERPLEXITY AI
CHAT GPT

RESEARCHER + PRODUCER • POTRERO HILL ARCHIVES PROJECT

05.2024—11.2025

- Lead art research and direction to conceptualize a photo book.
- Curated visual language, developed art direction through film photography and archives to create cohesive storytelling.
- Executed design and layout in Indesign, revised with teams and deliver a published photo book.
- Collaborated with the CCA exhibition team to bridge art communities and 100 visitors participated in the show.

SOFT SKILLS

PROBLEM SOLVING
COLLABORATION
PRODUCTION
ATTENTION TO DETAIL
ADAPTABILITY

LEAD UX RESEARCHER • GOOGLE TONE DESIGN SPRINT

03.06.24

- Collaborated with a multidisciplinary team of 3 designers.
- Collected information on user groups, led end user research with x participants to pinpoint and initiate foundational features.
- Worked with team members under pressure, assisted in editing plug-in prototypes in Figma.
- Wrote the case study and finalized wireframes for client presentation.

SCHOLARSHIPS

JULIA COOPER SCHOLARSHIP 2025—2026
ROBERTA STEELE ENDOWED 2024—2025

AWARDS

GOOGLE SPRINT
HONORABLE MENTIONS 2023